

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, AUGUST 18, 1961</u>			
Thursday August 17 9:30 A.M. Coffee	PRESS PREVIEW: BACK- TO-SCHOOL COLLECTION Ohrbach's will present their children's back-to-school collection to the press. (For release Monday, August 21.) By invitation. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	6TH FLOOR
August 18	SAKS FIFTH AVENUE RELEASE DATE--Helen Lee's children's fashions.(No Show)		
<u>WEEK BEGINNING MONDAY, AUGUST 21, 1961</u>			
August 21	OHRBACH'S RELEASE DATE--Back-To-School preview, August 17. (See Above)		
Monday August 21 9:30 A.M. Breakfast	PRESS PREVIEW OF COLLEGE FASHIONS Preview for press of college fashions. By invitation. Customer showing, Tuesday, August 22, at 3:00 P.M.; in Short Hills, N.J., Thursday, August 24, at 3:00 P.M. Contact: Joyce Peterson, EL. 5-6800.	BONWIT TELLER	4TH FLOOR
Beginning Monday August 21	OPENING OF HOLIDAY COLLECTION Melba Hobson's Holiday separates and coordinates at continuous daily showings. Contact: WI. 7-8178.	MELBA HOBSON FOR MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
Beginning Monday August 21	OPENING: HOLIDAY COLLECTION Holiday and at-home collection, designed by Anne Fogarty. Contact: Nat Kammer, WI. 7-2284.	ANNE FOGARTY-- "SPORTS EDITIONS, INC."	1410 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday August 21	SHOWING OF HOLIDAY- CRUISE COLLECTIONS Continuous showings: Calypso of Bermuda, designed by Polly Hornburg; Cosentino of Capri sportswear. By appointment. Contact: PL. 3-4464.	CALYPSO OF BERMUDA; COSENTINO OF CAPRI	VIRGINIA KREMENTZ 42 W. 58TH ST., RM. 203
August 23	MACY'S RELEASE DATE--Ready-to-wear import collection. (No Show)		
Wednesday August 23 8:30 A.M. Breakfast	DEBUT OF "AMERICA'S JUNIOR MISS" Bobbie Brooks and Coca-Cola will introduce the 1961 ideal high school girl, Mary Fran Luecke (from St. Louis), "America's Junior Miss," repre- senting 16 million young adults. (Stern's will present these fashions at Special Events Center, 6th Floor, Thursday, August 24 at 2:30 P.M.) By invitation only. Contact: Claire Affens at Bobbie Brooks, PE. 6-2392.	BOBBIE BROOKS; & COCA-COLA	SUMMIT HOTEL (LEX.& 51ST) PRESIDENTIAL SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday August 24 9:00 A.M. Breakfast	PRESS PREVIEW OF KNITTED FASHIONS Irene of Glengyle will present to fashion press her inter-continental collection of hand-loomed knitted and ribbon lace costumes for day and evening wear. <u>Showing at 9:30 A.M.</u> By invitation. Publicity: Alice Dowd, 424 Madison Avenue, PL. 3-7926.	GLENGYLE (1407 BROADWAY)	SHERATON-EAST HOTEL GOLD ROOM
Thursday August 24 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
August 24	GIVENCHY PRESS SHOW IN PARIS--THURSDAY, AUGUST 24, AT 3:00 P.M.		
August 25	BALENCIAGA PRESS SHOW IN PARIS--FRIDAY, AUGUST 25, AT 3:00 P.M.		
August 25	ITALIAN PICTURE RELEASE DATE (<u>Note Change of Date</u>).		
Beginning Monday August 28	OPENING: HOLIDAY & RESORT COLLECTION Continuous showings of Jack Winter and Jack Junior Holiday and Resort collection of pants and color-cued tops. Contact: Happie Reilly, BR. 9-7495.	JACK WINTER, INC.	1410 BROADWAY SHOWROOM - 15TH FLOOR
Tuesday August 29 9:30 A.M. Breakfast	OPENING: HOLIDAY AND EARLY SPRING SPORTSWEAR The Mr. Mort Sportswear Holiday and early Spring collection, designed by Stanley Wyllins, will be presented at a breakfast showing. By invitation only. Contact: OX. 5-4760, Ext. 838.	MR. MORT SPORTSWEAR	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
August 29	PARIS PICTURE RELEASE DATE.		
Wednesday August 30 4:00 P.M. Cocktails	PREMIERE PRESS PREVIEW OF SHOE COLLECTION Abraham & Straus will present a premiere preview of the Renaldi shoe collection. For the press, by invitation. (<u>For release, Monday, September 4.</u>) Publicity: Eileen Goldberg, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	7TH FLOOR EXEC. CONFERENCE ROOM
Thursday August 31 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Fall custom-order collection, designed by Leslie Morris. (<u>For release, Tues., Sept. 5.</u>) By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Sept. 4	LABOR DAY (Monday).		
Sept. 4	ABRAHAM & STRAUS RELEASE DATE--Renaldi shoe preview, Aug. 30. (See Above)		
Tuesday Sept. 5 1:00 P.M. Luncheon	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. (<u>For release Fri., Sept. 8.</u>) By invitation. Show will be televised on WNBC-TV, Channel 4, Sunday, September 10, from 11:10 - 11:40 P.M. with repeat TV Show Sept. 15, 7:00 P.M. - 7:30 P.M. Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM

SPRING OPENINGS BY CALIFORNIA FASHION CREATORS IN LOS ANGELES

<u>DATE</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>Wednesday, Aug. 30</u>		
8:30 A.M.	Myron Bregman	112 W. 9th - Showroom
10:30 A.M.	Marjorie Michael	315 E. 8th - Showroom
<u>Thursday, Aug. 31</u>		
10:00 A.M.	Barney Max-Sportations	122 E. 7th - Showroom
4:30 P.M.	Monica	9024 Burton Way, Bev. Hills
<u>Tuesday, Sept. 5</u>		
4:00 P.M.	De Weese	To be announced
<u>Wednesday, Sept. 6</u>		
8:30 A.M.	Elizabeth Stewart	To be announced
11:00 A.M. (Luncheon)	Tabak	To be announced
4:00 P.M.	White Stag	Sheraton West-Regency Room
<u>Thursday, Sept. 7</u>		
8:30 A.M.	Maurice Handler	Sheraton West
10:30 A.M.	Pat Premo	2845 W. 7th - Showroom
12:00 Noon	Rose Marie Reid	Beverly Hilton-Int'l Ballroom
4:00 P.M.	Cole of California	Beverly Wilshire-Cotillion Rm.
<u>Friday, Sept. 8</u>		
8:30 A.M.	Sirena	To be announced
11:00 A.M. (Luncheon)	Sir James	To be announced
3:30 P.M.	Elon	To be announced
<u>Tuesday, Sept. 12</u>		
11:00 A.M.	Resort Wear Guild	Statler Hilton-Sierra Room
12:00 Noon (Luncheon)	Resort Wear Guild	Statler Hilton-Pacific Room
4:30 P.M.	Fleischman	Sheraton West-Regency Room
<u>Wednesday, Sept. 13</u>		
12:00 Noon	May Co. (Children's Hosp.)	Beverly Hilton-Ballroom
4:30 P.M.	Peter Pan Swimwear	Sheraton West-Regency Room
<u>Thursday, Sept. 14</u>		
4:00 P.M.	Ivan Frederics	Sheraton West-Regency Room
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<u>Friday, Sept. 29</u>		
11:30 A.M.	Oscar of Beverly Hills & Michaelson	
7:00 P.M.	L.A. Fashion Guild	To be announced
<u>Saturday, Sept. 30</u>		
10:00 A.M.	Wayne Fuller & M. Anthony	To be announced
11:30 A.M.	Ernest Newman	To be announced
1:30 P.M.	H. Charles	To be announced
2:30 P.M.	Travilla	To be announced
4:00 P.M.	Helen Rose	To be announced
6:30 P.M.	Georgia Bullock	To be announced
<u>Sunday, Oct. 1</u>		
11:30 A.M.	Maxwell Shieff	To be announced
2:30 P.M.	Michael Novarese	To be announced
4:00 P.M.	Jewel	To be announced
6:00 P.M.	Helga	To be announced
8:00 P.M.	Werle	To be announced
<u>Monday, Oct. 2</u>		
8:30 A.M.	Edith Small	To be announced
11:30 A.M.	Marusia	To be announced
1:30 P.M.	Charles Greer	To be announced
3:00 P.M.	Cahill, Ltd.	To be announced
4:30 P.M.	Irene	To be announced

DATEWHAT'S GOING ONGIVEN BYWHERESPRING OPENINGS IN LOS ANGELES (continued from page 3)Tuesday, Oct. 3

8:30 A.M.

Peggy Hunt

To be announced

10:30 A.M.

M. Nadler

To be announced

11:30 A.M.

Charles Cooper

To be announced

Wednesday, Oct. 4

10:00 A.M.

Stanley Nelson

To be announced

2:30 P.M.

Gustave Tassell

To be announced

5:30 P.M.

Bud Kilpatrick

To be announced

Thursday, Oct. 5

4:00 P.M.

Jean Louis

To be announced

Contact: California Fashion Creators, 740 So. B'way, Los Angeles, Madison 7-1034.

Sept. 5 BERGDORF GOODMAN'S RELEASE DATE--Custom-Order preview, Aug. 31. (See pg. 2)

Beginning OPENING: RESORT & AILEEN, INC. 1407 BROADWAY
 Tuesday SPRING COLLECTION SHOWROOM - 32ND FLOOR
 Sept. 5 Continuous showings of Resort and Spring collection of woven separates and cotton knit coordinates. Publicity: Essie Pinsker, WI. 7-4591.

Beginning HOLIDAY AND RESORT TED BROWN, INC. 1400 BROADWAY
 Tuesday JUNIOR COLLECTION SHOWROOM - 8TH FLOOR
 Sept. 5 Showing of junior collection of Holiday and Resort wear, designed by Frances Prisco. Continuous daily. Contact: PE. 6-2642.

Beginning OPENING: HOLIDAY ROBERT SLOAN 498 SEVENTH AVENUE
 Tuesday COLLECTION SPORTSWEAR, INC. SHOWROOM - 7TH FLOOR
 Sept. 5 Robert Sloan's Holiday collection of sportswear and dressy separates, designed by Sylvia de Gay. Continuous daily. Publicity: Margaret Hodge, 110 West 51st Street, LT. 1-3260.

Beginning BOYS' HOLIDAY AND HI-LINE 112 WEST 34TH STREET
 Tuesday CRUISE SPORTSWEAR SHOWROOM - 8TH FLOOR
 Sept. 5 Hi-Line introduces "Little Patriots" in Holiday and Cruise sportswear and dress-up coordinates for little boys. By appointment. Contact: Ruth Shaw, WI. 7-2562.

Sept. 6 MACY'S RELEASE DATE--Imported accessories. (No Show)

Wednesday HOLIDAY & CRUISEWEAR M.H. FINE CO.-- 1407 BROADWAY
 Sept. 6 MATERNITY COLLECTION JOHN WEITZ DESIGNS BOUTIQUE - 8TH FLOOR
 9:30 A.M. John Weitz introduces a Holiday-Cruise wear "Pre-Mama" collection, manufactured by the M.H. Fine Co. By invitation. Contact: Vicki Donahoo, LO. 3-4920.
 Coffee

Wednesday PRESS PREVIEW OF STERN'S 3RD FLOOR
 Sept. 6 IMPORT FASHIONS
 10:00 A.M. Press preview of Stern's imports and adaptations. By invitation.
 Breakfast (Release date - Thurs., Sept. 7.) Publicity: Mildred Collins, LO. 5-7960.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 6 4:00 P.M. Wine Tasting	HOLIDAY, RESORT, SPRING SPORTSWEAR Preview showing of Koret of California Holiday, Resort and Spring coordinated sportswear and swimsuits. By invitation. N.Y. Contact: Susan Shaw, LO. 5-2442. Publicity: Joy Frizze, 611 Mission, San Francisco.	KORET OF CALIFORNIA	1407 BROADWAY SHOWROOM - ROOM 408
Sept. 7	OPENING DAY OF PUBLIC SCHOOLS IN NEW YORK CITY.		
Beginning Thursday Sept. 7 10:30 A.M.	OPENING: HOLIDAY AND RESORT COLLECTION Three showings of Holiday and Resort collection: 10:30 A.M. By appointment. Contact: WI. 7-6866.	RUDOLF	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Sept. 7, 14, 21 at
Thursday Sept. 7 12:30 P.M. Luncheon	AMERICAN & IMPORTED READY-TO-WEAR FASHIONS Macy's "made-in" collection of ready-to-wear from Europe during lunch- eon; also fashions by leading American designers. Press by invitation. Public by reservation. Contact: "Banquet Dept.," PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MACY'S NEW YORK	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 7 4:00 P.M. Tea	PRIVATE SHOWING FOR THE PRESS Fall and Winter lingerie showing for the press. By invitation. Contact: Dorothy Tivis, JU. 2-6767. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Thursday Sept. 7- Sept. 13	HOLIDAY-CRUISE FASHIONS IN LOS ANGELES-CHICAGO Mignon will present their Holiday-Cruise collection for press and buyers; also showing Sept. 14-18 at the Executive House, Suite 1117, Chicago, Illinois. Contact: BR. 9-5991.	MIGNON (498 SEVENTH AVENUE)	SHERATON WEST HOTEL LOS ANGELES, CAL.
Sept. 8	MACY'S RELEASE DATE--Import fashion preview, Sept. 5. (See pg. 2)		
Friday Sept. 8 9:30 A.M. Coffee	PRESS PREVIEW: LINE- FOR-LINE IMPORT COPIES Preview for press of Ohrbach's Paris and Italian couture import reproduc- tions. By invitation only. (Release date, Wednesday, Sept. 13.) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	4TH FLOOR BRIDAL SALON
Friday Sept. 8 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Fall-Winter import collection of Bergdorf Goodman will be previewed for the press. (Release date, Mon., Sept. 11.) By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Sept. 10	MACY'S TELEVISION SHOW--Imports on WNBC-TV, Channel 4, 11:10-11:40 P.M. (Repeat show, Friday, Sept. 15, 7:00 P.M. - 7:30 P.M., Channel 4.)		
Sept. 11	ROSH HASHONAH (Jewish New Year)--First two days of Holiday: Monday, Sept. 11 and Tuesday, Sept. 12.		
Monday Sept. 11 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT COPIES Showings at 12:30 and 6:00 P.M. Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 11	BERGDORF GOODMAN RELEASE DATE--Import Preview, Sept. 8. (See pg. 5)		
Monday Sept. 11 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION Showing of the Hattie Carnegie Fall custom and import collection. By invitation. (<u>Release date, Mon., Sept. 18.</u>)	HATTIE CARNEGIE	42 EAST 49TH STREET SALON Publ.: Ruth Smith, PL. 5-2600.
Sept. 12	SAKS FIFTH AVENUE RELEASE DATE--Import collection. (No Show)		
Tuesday Sept. 12 3:00 P.M.	OPENING OF CUSTOM- ORDER FASHIONS Chez Ninon will present their Fall-Winter custom-order fashions of French imports to press and customers. By invitation. Contact: PL. 3-6821.	CHEZ NINON, INC.	487 PARK AVENUE SALON
Beginning Tuesday Sept. 12 4:00 P.M.	RETAILERS PREVIEW: HOLIDAY, SPRING, RESORT Retailers preview of new fabrics and colors for Holiday, Resort, Spring, Summer 1962 in cottons, knits, stretches, wool and blends for ready-to-wear and retail markets. Informal modeling and refreshments. Showings Sept. 12 at 4:00 P.M.; Sept. 13 at 9:00 A.M.; Sept. 14 at 2:30 P.M.; Sept. 15 at 2:30 P.M. By ticket only. Contact: Julie Buddy, OX. 5-1200.	DEERING MILLIKEN, INC.; MILLIKEN WOOLENS, INC.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 12	OPENING: HOLIDAY, CRUISE & EARLY SPRING LEATHERS Collection of imported fabrics and knits, coordinated with kid and suede leathers, and complete line of shearling jackets and coats. Contact: Lou Clark, LA. 4-4562.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR
Sept. 13	OHRBACH'S RELEASE DATE--Import Preview, Sept. 8. (See pg. 5)		
Wednesday Sept. 13 9:00 A.M. Or 4:00 P.M.	FASHION PREVIEW: LUREX KNITS--HOLIDAY Retailers and press preview of the new story in Lurex knits for Holiday. Two shows -- 9:00 A.M. (coffee); 4:00 P.M. (tea). By ticket only. Contact: Pat Bell, PL. 7-8300.	DOW CHEMICAL COMPANY (TEXTILE FIBERS DEPT.)	350 FIFTH AVENUE SHOWROOM RM. 801
Wednesday Sept. 13 11:00 A.M. Aperitif	PREVIEW OF RESORT AND SPRING COLLECTION Knit ensembles and dresses in silk, wool and cotton for Resort and Spring. Showing at 11:30 A.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	KORRIGAN LESUR-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE COTTAGE
Wednesday Sept. 13; Sept. 14 1:00 P.M.	OPENING: HOLIDAY AND RESORT COLLECTION The Mr. Mort Holiday and Resort junior dress collection, designed by Lee Evans, and the petite junior collection, designed by Doris Martin. By admission card only. Contact: Grace Alpern, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Sept. 13 2:30 P.M.	PREVIEW: FALL-WINTER CUSTOM-ORDER FASHIONS Eleanora Garnett will present her Fall-Winter custom-order fashions to press and customers. By invitation. Contact: EL. 5-5275.	ELEANORA GARNETT	47 EAST 51ST STREET SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 13 3:30 P.M.	PRESS PREVIEW: "ONE WORLD OF FASHION" An integrated fashion show for the press will be presented by Vogue Pattern Service, in cooperation with Plus Markets, Inc., specialists in the Negro market. By invitation. Contact: Elaine Ducas, MU. 5-1600.	VOGUE PATTERN SERVICE (420 LEXINGTON AVENUE)	HOTEL PLAZA GOLD ROOM
Beginning Wednesday Sept. 13	OPENING OF JUNIOR HOLIDAY COLLECTION Junior dresses and ensembles for Holiday, designed by Stan Herman. Continuous daily. Contact: Shelly Lebow, LA. 4-9923.	JUNIOR FORUM, INC.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Sept. 13	OPENING: RESORT AND HOLIDAY LINES FOGA members will open Resort and Holiday lines Sept. 13, 14, and 15. (Specific dates will be published next week.) Contact: Leonard Gendler, CH. 4-6945.	FASHION ORIGINATORS GUILD OF AMERICA	INDIVIDUAL SHOWROOMS
Thursday Sept. 14 9:00 A.M. Coffee	PRESS PREVIEW OF ORIENTAL COLLECTION Oriental collection of fashions and home accessories, designed by Joan Morse. By invitation. Publicity: Peggy Cantor Assoc., MU. 9-8542.	SHANGRI-LA	780 MADISON AVENUE
Thursday Sept. 14 10:30 A.M.	PREVIEW OF RESORT & HOLIDAY COLLECTION Resort and Holiday cocktail and evening fashions, designed by George Nardiello. By invitation. Continuous thereafter. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Sept. 14 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Fall custom-order collection at a preview for press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER	6 EAST 57TH STREET SALON
Thursday Sept. 14 12:30 P.M. Luncheon	PRESS PREVIEW: PAULETTE'S FALL HATS Reproductions of Paulette's Fall millinery, available exclusively at Saks Fifth Avenue, will be previewed. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Thursday Sept. 14 4:00 P.M. Cocktails	PREVIEW: HOLIDAY, CRUISE AND SPRING FASHIONS White Stag will present Holiday, Cruise and Spring 1962 sportswear fashions at a preview for press and buying offices. Showing at 4:30 P.M. By admission card only. Contact: Ruth Freund, BR. 9-1972.	WHITE STAG MFG. CO. (1407 BROADWAY)	PARK LANE HOTEL TAPESTRY ROOM
Beginning Thursday Sept. 14	OPENING: HOLIDAY, RESORT, EARLY SPRING Continuous showings of Holiday, Resort, and early Spring junior collec- tion designed by Betty Carol. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Friday Sept. 15	HOLIDAY AND RESORT PANTS AND SHORTS Mr. Thomson will present Holiday, Resort and Spring, 1962 pants and shorts fashions, featuring extensive stretch pants collection. Continuous daily. Contact: Mr. Angelo, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Sept. 15 9:00 A.M. Breakfast And 12:00 Noon Luncheon	IMPORT FASHION SHOW-- TWO PRESENTATIONS Fall import collection at breakfast and luncheon showings, with report by Nancy White, Editor, "Harper's Bazaar." Ready-to-wear Committee of Fashion Group and Fashion Dept., "Harper's Bazaar." Prices: <u>Breakfast--\$6.00 (members), \$10.00 (guests); Luncheon--\$10.00 (members), \$15.00 (guests).</u> One guest to a member. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Friday Sept. 15	ALEXANDER'S TELEVISION SHOW--Imports on WABC-TV, Channel 7, Friday, September 15 at 7:30 P.M.; repeat on WNEW-TV, Channel 5 at 10:30 P.M.		
Sept. 18	HATTIE CARNEGIE'S RELEASE DATE--Custom & Import preview, Sept. 11 (pg.6).		
Monday Sept. 18 10:00 A.M.- 12:00 Noon	INTRODUCING "SWEATER QUEEN OF 1961" The "Sweater Queen of 1961" and "Junior Sweater Queen of 1979" will be introduced at the sixteenth annual National Sweater Week (Sept. 18 - Sept. 24). Contact: Edward Brandwein, MU. 3-7520.	KNITTED OUTERWEAR FOUNDATION	WALDORF-ASTORIA JANSEN SUITE
Monday Sept. 18 11:00 A.M.	PRESS PREVIEW: FALL BRIDAL FASHIONS Preview for press of Fall wedding and trousseau fashions. By invitation. <u>Customer showing at 5:45 P.M.</u> Publicity: Belle Irene Gillis, MU. 8-6800.	TAILORED WOMAN	YOUNG THIRD FLOOR
Monday Sept. 18 5:30 P.M. Cocktails	FALL FASHIONS BY OLEG CASSINI Special cocktail party to present Oleg Cassini's Fall fashions, exclusive with Saks Fifth Avenue in New York. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Weeks of Sept. 18 And Sept. 25	INFORMAL SHOWINGS: RESORT-SUMMER SWIMWEAR Cole of California will have informal showings for 2 weeks, presenting misses and junior swimwear, sun dresses and fun fashions for Resort and Summer. (<u>Showings previously announced have been cancelled.</u>) Resident buyer preview Tues., Sept. 26 at 4:00 P.M. By invitation and appointment. Contact: BR. 9-2886.	COLE OF CALIFORNIA (1407 BROADWAY)	PLACE TO BE ANNOUNCED
Sept. 20	YOM KIPPUR--Jewish Day Of Atonement (Wednesday)--Begins at Sundown, Sept. 19.		
Thursday Sept. 21 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Sept. 21 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION Two showings, Sept. 21 and 26 at 2:30 P.M.--Resort and early Spring collection. By invitation. Contact: Muriel Morris or Joanne Jaap, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Sept. 21 3:00 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Reiss & Fabrizio will present their Fall-Winter fur fashions to the press. (<u>For release, Mon., Sept. 25.</u>) By invitation. Contact: Joseph J. Davis, CI. 5-0322. Publicity: Rasponi Assoc., TE. 8-8171.	REISS & FABRIZIO	6 WEST 57TH STREET SAION - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Sept. 21	OPENING: HOLIDAY AND CRUISE COLLECTION Continuous daily showings of Mignon's Holiday-Cruise collection. Contact: Marcella Wolfe or Vincent Mignon, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 25 9:30 A.M. Breakfast	PRESS PREVIEW OF FUR FASHIONS Preview for press of Fall and Winter fur fashions; also an exclusive collection of cloth coats by Nina Ricci, fur lined by Georges Kaplan; and works by Giovanni Perluigi de Palestrina, furrier in Rome in 1561. Showing at 10:00 A.M. (<u>Note Change Of Date.</u>) By invitation. Contact: Miss Ferris, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Monday Sept. 25 10:30 A.M.	PRESS PREVIEW: CHILDREN'S FASHIONS Preview for the press of children's Fall import collection. By invitation only. Publicity: Margot Infantino, IO. 4-3300.	GIMBELS	CHILDREN'S CHUBBY DEPT. - 2ND FLOOR
Beginning Monday Sept. 25	SWIMWEAR FASHIONS FOR 1962 Continuous showings of Sea Nymph swimwear. Contact: Mr. Angelo, WI. 7-6700.	SEA NYMPH SWIM SUITS (JORDAN MFG. CORP.)	1410 BROADWAY SHOWROOM - 22ND FLOOR
Sept. 25	REISS & FABRIZIO RELEASE DATE--Fur fashion preview, Sept. 21. (See pg. 8)		
Tuesday Sept. 26 9:30 A.M. Breakfast	PRESS PREVIEW: FALL AND WINTER FURS Preview of Fall and Winter fur collection. Showing at 10:00 A.M. By invitation. Contact: Mrs. S.K. Steffen, CI. 7-1388. Publicity: Vera Bacal, PL. 3-8421.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON
Tuesday Sept. 26 12:00 Noon Luncheon	SWIMWEAR FASHIONS FOR 1962 Preview for press and buyers of Rose Marie Reid 1962 swimsuit collection. By invitation. Publicity: Virginia Dickson, PE. 6-6275.	ROSE MARIE REID (1407 BROADWAY)	HOTEL PIERRE GRAND BALLROOM
Sept. 26	COLE OF CALIFORNIA--preview for buyers, at 4:00 P.M. (See pg. 8)		
Tuesday Sept. 26 5:00 P.M.- 7:00 P.M. Champagne	JEWELRY PREVIEW IN NEW SALON The House of Ostier will present their 1962 collection of prized diamond, pearl and precious stone jewelry, designed by Marianne Ostier, at a preview in their new salon. For press and clientele, by invitation. Contact: Rich-LaCaille, MU. 8-1918.	HOUSE OF OSTIER	5 EAST 57TH STREET SALON
Tuesday Sept. 26 5:30 P.M.- 7:00 P.M. Cocktails	RECEPTION: NEW LINGERIE FLOOR Press reception, followed by a tour of Macy's new 2nd floor lingerie departments, featuring a boutique including exclusive loungewear and imports. (<u>Release date, Sept. 25.</u>) By invitation. Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday Sept. 27 8:30 A.M. Breakfast	PREVIEW OF SWIM- WEAR FASHIONS Maidenform will present their swimwear fashions. By invitation. Contact: Margaret Larson, at Bell & Stanton, YU. 6-1250.	MAIDENFORM SWIMWEAR (1407 BROADWAY)	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 27 10:00 A.M.- 4:00 P.M.	INFORMAL SHOWINGS OF RESORT SWIMWEAR Informal showings from 10:00 A.M. to 4:00 P.M., of Darlene's Resort swimwear collection. (Buffet) By invitation. Contact: Jane Abbott, BR. 9-9400.	DARLENE KNITWEAR, INC. (350 FIFTH AVENUE)	SAVOY HILTON HOTEL FRENCH SUITE
Wednesday Sept. 27 4:00 P.M. Cocktails	PREVIEW: SWIMWEAR COLLECTION, 1962 Peter Pan will preview three collections of swimwear for 1962: "Oleg Cassini Collection"; "California Collection"; "The French Line." By invitation. Contact: Dorothy Golden, LE. 2-5400.	PETER PAN SWIMWEAR INTL. (1407 BROADWAY)	PARK LANE HOTEL CRYSTAL BALLROOM
Thursday Sept. 28 2:30 P.M.	OPENING OF CRUISE AND SPRING COLLECTION Haymaker will present their Cruise and Spring collection for the press and resident buyers. By invitation. Contact: Grace Horton, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 28 4:30 P.M. Cocktails	OPENING: CRUISE AND SPRING COLLECTION "Caribbean Islands; the Cruise; the Clothes"--preview of McMullen's Cruise and Spring dresses and coordinates. By invitation, with admission by ticket. Contact: OX. 5-4270.	McMULLEN CO. (550 SEVENTH AVENUE)	S.S. SANTA ROSA PIER #57-W.15TH ST.
Thursday Sept. 28 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD Nineteenth annual Coty American Fashion Critics Award to fashion designers selected by a jury of fashion editors. <u>Fashion show at 9:00.</u> By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. RODGERS AUD.
Friday Sept. 29 11:30 A.M.	PREVIEW OF FUR COLLECTION Press preview of Fall and Winter made-to-order furs, designed by Emeric Partos. By invitation. <u>(For release, Mon., Oct. 2.)</u> Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Sunday Oct. 1 2:00 P.M.- 5:00 P.M.	"EBONY'S FASHION FAIR INTERNATIONALE" New American and European fashions, including original designs from Israel and Africa, representing world's leading designers. For benefit of Nat'l Urban League, in cooperation with Johnson Publications. Tickets: \$5.00; Reserved section: \$10.00. Contact: Evelyn Broidy, PL. 1-0300.	NATIONAL URBAN LEAGUE GUILD (14 EAST 48TH)	WALDORF-ASTORIA GRAND BALLROOM
Oct. 2	BERGDORF GOODMAN'S RELEASE DATE--Fur preview, Sept. 29. (See Above)		
Monday Oct. 2 4:00 P.M. Cocktails	PREVIEW OF SWIMSUIT FASHIONS Resort swimsuit fashions, designed by Brigrance for Sinclair. For press and buyers. By invitation. Fashion Show Director: Mary Alice Rice, CI. 6-1790. Contact: Marvin Krumholz, SP. 7-3895.	BRIGRANCE FOR SINCLAIR	HOTEL PLAZA TERRACE ROOM
Tuesday Oct. 3 4:00 P.M. Cocktails	PREVIEW: RESORT AND SUMMER SWIMSUITS Preview for press and buyers of Roxanne's 1962 swimsuit collection. <u>Showing at 4:30 P.M.</u> By invitation. Contact: Vivian Schoen at Diamond-Barnett, MU. 2-7025.	ROXANNE SWIMSUIT CO. (1407 BROADWAY)	HOTEL PIERRE COTILLION ROOM

1962

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